

DANCING DEER BAKING COMPANY DIALS-UP DELICIOUS – AND SERVES IT UP IN BITE-SIZED PORTIONS – WITH NEW DESSERT BITES

Seasonal and Everyday Flavors Rolling Out – Pumpkin Spice, Caramel Apple, Chocolate Peppermint Truffle, Chocolate Sea Salt, and More

BOSTON, JUNE 26, 2015 – [Dancing Deer Baking Company](#) is about to make every day a little sweeter, with its newest batch of scratch-baked treats, dubbed Dancing Deer Dessert Bites. Eight recipes of the tastefully-sized Dessert Bites are being offered: Pumpkin Spice and Caramel Apple for the fall, Chocolate Peppermint Truffle and Gingerbread for the holidays, Coconut Bliss and Zesty Lemon for spring and summer, and Chocolate Sea Salt and Chocolate Chip for every day.

Dancing Deer Master Baker Jennifer Shelley has been perfecting the new Dessert Bites for the past year and her attention to detail, from ingredient sourcing to flavors and toppings, is deliciously evident in each of the eight recipes. “We’ve broken out of the ‘brownie box’ with our new Dessert Bites,” says Shelley. “We’ve carefully sourced all of the ingredients and the bite-sized, half-ounce portions make our Dessert Bites perfect for everyday treats that deliver extraordinary taste.”

Summer Fancy Food Show attendees will get an early bite of the new Dancing Deer Dessert Bites at Dancing Deer Baking Co. Booth #4430, June 28-30 in New York. The popular New England baker of gourmet brownies, cookies, cakes and mixes, known for its longstanding commitment to sourcing artisanal clean ingredients, and executing sustainable food safety and business practices, will preview an array of fall and holiday treats at the Fancy Food Show.

Among the featured Dancing Deer holiday items are a DIY Gingerbread House Kit, Holiday Gift Box, Reindeer Noses, Hanukah Stars, Gingerbread Folk, seasonal brownies, shortbreads and more. Dancing Deer offers a wide variety of whole grain, Non-GMO, gluten-free and kosher-certified desserts, all scratch-baked by Dancing Deer’s 70 employees in Boston.

About Dancing Deer Baking Company

[Dancing Deer Baking Company](#) is a company of people who are passionate about food, nature, aesthetics and community. Since 1994, the company has been known for its delicious tasting, clean ingredient brownies, cookies and cakes, which are sold in bakery departments within grocery, specialty and natural food stores nationwide, and are served on domestic and international flights of some of the largest airlines in the world. Its brownies have twice been recognized as “Best Brownies in America,” and Dancing Deer has won many national awards and accolades for its distinctive products and innovative business practices. In 2009, the Company was one of the first 25 Massachusetts companies to become certified as a Sustainable Business Leader. Dancing Deer places an enormous emphasis on giving back to the community, most notably by helping homeless and at-risk families through their very impactful Sweet Home Project initiative, which has been changing lives through education for the past 15 years

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