

DANCING DEER BAKING COMPANY HELPS MAKE HOLIDAY SHOPPING EASY WITH GOURMET FOOD GIFTS

Handmade Gift Boxes with Scratch-Baked Desserts Bring a Personal Touch to Holiday Gift Giving and Entertaining

BOSTON, October 27, 2015 – [Dancing Deer Baking Company](#), a leading national provider of gourmet food gifts and baked goods for consumers and businesses, celebrates the start of the gift-giving season with its new line of gourmet holiday gifts. Packed with award-winning, scratch-baked treats, Dancing Deer gifts deliver the sentiment of a homemade present in a variety of elegant baskets, boxes and towers. From special gifts for family and friends, corporate gifts, hostess gifts, cookie swaps or gifts that give back– Dancing Deer can solve the most challenging shopping and entertaining dilemmas.

“Our hope is that Dancing Deer will take the stress out of people’s holiday shopping and entertaining, ” says Katrina Yolen, Dancing Deer’s Vice President of Marketing. “We want to help our loyal fans and new customers embrace the holiday season and celebrate the opportunity to bring joy to family and friends by giving thoughtful gifts.”

All Dancing Deer treats are baked from scratch, certified kosher, and made in small batches with the finest and cleanest ingredients available. Corporate gifts are customizable with finishing touches such as custom-printed ribbons, branded hang tags and branded marketing materials, in addition to customized logo cookies and festive tins. For custom corporate inquiries, please contact corporders@dancingdeer.com.

All gifts are now available for purchase at [DancingDeer.com](#); holiday gifts will begin shipping November 2nd. Here are some of Dancing Deer’s best sellers and top recommendations for 2015:

Holiday Gifts Under \$50

Gingerbread Lovers Gift- Filled with warm and comforting holiday spices; the new Gingerbread Lovers Gift comes with Dancing Deer’s Molasses Clove Cookies, Gingerbread Reindeer Noses and New Gingerbread Dessert Bites. \$34.99

Classic Two-Tier Holiday Cookie Tower- Upgrade your cookie swap with the gourmet selection of Espresso Chip Shortbread, Chocolate Sea Salt, Apple Pie Rounds, Peppermint and Gingerbread cookies found in the Classic Two-Tier Holiday Cookie Tower. \$44.99

Gifts that Give Back

Dancing Deer’s Sweet Home Cookies can be added to one of four gifts for a delicious addition and the opportunity to help a family in need. For every Sweet Home purchase made, Dancing Deer donates 35% to One Family Inc. One Family is dedicated to helping end family homelessness through education and career development. Sweet Home gift prices range from \$28.99 to \$109.99.

Deluxe Gifts

Crowd Pleaser Gift Baskets- Designed for sharing among groups, the Crowd Pleaser Gift Baskets offer a great holiday entertaining time-saver and are certain to delight any hostess. Packed with a wide selection of Dancing Deer's most popular desserts - including Chocolate Chunk Brownies, Cranberry Orange Cookies and a Chocolate Espresso Cake- the gift retails for \$99.99.

Gluten Free

Gluten Free Brownie & Cookie Gift- Incorporating all of the indulgent flavor of their original recipes, including their acclaimed brownies, Dancing Deer's Gluten Free Brownie & Cookie Gift is a sweet treat for the gluten free foodie. \$34.99

About Dancing Deer Baking Company

Since 1994, Dancing Deer Baking Company, a leading national provider of gourmet food gifts and baked goods for businesses and consumers alike, has been known for its delicious, scratch-baked brownies, cookies, cakes, baking mixes and gourmet gift arrangements. Dancing Deer is renowned for its superb quality, innovative products, socially responsible business practices and world class customer service. Its brownies have twice been recognized as "Best Brownies in America," and Dancing Deer has won many other national awards and accolades for its distinctive products. In 2009, the Company was one of the first 25 Massachusetts companies to become certified as a Sustainable Business Leader. The company places an enormous emphasis on giving back to the community, most notably by helping homeless and at-risk families through its Sweet Home Project initiative. Dancing Deer baked goods can be found in gourmet gift arrangements for consumers and corporations that are sold on its website, and in specialty, natural food and grocery stores nationwide, as well as on leading global airline carriers. For more information, please visit www.DancingDeer.com.

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