

DANCING DEER ADDS CRISPY COOKIE BITES TO POPULAR LINE OF MINI DESSERTS

Winter Fancy Food Show-goers will get first taste of Dancing Deer's Non-GMO Crispy Cookie Bites in Gluten-Free Double Dare Chocolate, Brown Sugar Oatmeal and more flavors

BOSTON, January 15, 2016 – Mini is in for 2016 and no one does portion-controlled desserts more deliciously than [Dancing Deer Baking Company](#), which is taking its newest mini desserts – Dancing Deer Crispy Cookie Bites – out of the oven just in time for the [Winter Fancy Food Show](#). Show-goers will get to sample Dancing Deer Crispy Cookie Bites in six on-trend flavors, including Gluten Free Double Dare Chocolate, Chocolate Chip Sea Salt, Toffee Almond, Chocolate Brown Sugar Oatmeal, and two seasonal flavors, all under 30 calories per cookie and offered in convenient re-sealable bags beginning in Spring 2016. Dancing Deer was first to market with Non-GMO cookies in the bakery, and now the company is introducing shelf-stable Non-GMO cookies with the same quality and flavor for which Dancing Deer is known.

“Our master baker has really found the sweet spot of Americans’ taste for dessert, creating cookies and cakes that are big on flavor, but small enough to serve every day,” noted Dancing Deer President and CEO Frank Carpenito.

Dancing Deer Crispy Cookie Bites join Dancing Deer’s popular line of Dessert Bites, launched with great success at retailers nationwide last fall. For Fall and Holiday ‘16, Dancing Deer Crispy Cookie Bites will be offered in limited edition seasonal flavors, including Pumpkin Oatmeal and Mighty Molasses Clove, a signature flavor that has earned Dancing Deer Baking numerous awards since its founding more than 20 years ago.

Along with its Crispy Cookie Bites, Dancing Deer Baking will serve-up new summer-themed flavors of its Dessert Bites – Coconut Bliss and Zesty Lemon – and four updated shortbreads with new packaging, plus a preview of Dancing Deer’s Fall and Holiday 2016 gourmet baked goods and gifts. Winter Fancy Food Show attendees will find these treats and more at Dancing Deer Baking Company Booth # 674 January 17-19, at San Francisco’s Moscone Center.

About Dancing Deer Baking Company

Since 1994, Dancing Deer Baking Company, a leading national provider of gourmet food gifts and baked goods for businesses and consumers alike, has been known for its delicious, scratch-baked brownies, cookies, cakes, baking mixes and gourmet gift arrangements. Dancing Deer is renowned for its superb quality, innovative products, socially responsible business practices and world class customer service. Its brownies have twice been recognized as “Best Brownies in America,” and Dancing Deer has won many other national awards and accolades for its distinctive products. In 2009, the Company was one of the first 25 Massachusetts companies to become certified as a Sustainable Business Leader. The company places an enormous emphasis on giving back to the community, most notably by helping homeless and at-risk families through its Sweet Home Project initiative. Dancing Deer baked goods can be found in gourmet gift arrangements for consumers and corporations that are sold on its website, and in specialty, natural food and grocery stores nationwide, as well as on leading global airline carriers. For more information, please visit www.DancingDeer.com.

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Contact: Jenn Pietras, jpietras@360PR.com, 617-585-5777, or Alessandra Forero, aforero@360PR.com, 617-585-5776