

DANCING DEER ADDS CRISPY COOKIE BITES TO POPULAR LINE OF DESSERT BITES

Summer Fancy Food Show-goers will get first taste of Dancing Deer's Non-GMO Crispy Cookie Bites as they get set to hit retailers this summer

BOSTON, June 26, 2016 – Thin is in for 2016 and no one does snackable treats more deliciously than [Dancing Deer Baking Company](#), which is taking its newest bite-sized cookies – Crispy Cookie Bites – out of the oven just in time for the [Summer Fancy Food Show](#). Fancy Food show-goers will get to sample the Crispy Cookie Bites in six on-trend flavors, including *Gluten Free* Double Dare Chocolate, Chocolate Chip Sea Salt, Toffee Almond Chocolate, Brown Sugar Oatmeal, and two seasonal flavors for Fall and Holiday. These two exciting limited edition flavors, Pumpkin Oatmeal and Mighty Molasses Clove, will join the rest of Dancing Deer's successful seasonal product line in September. Molasses Clove is an award-winning signature flavor which has been part of Dancing Deer's core line since its founding more than 20 years ago.

Dancing Deer's Crispy Cookie Bites are baked from scratch with real butter, cage-free eggs, cane sugar and vanilla. They are all under 30 calories per cookie and offered in convenient re-sealable pouches. Dancing Deer was first to market with Non-GMO cookies in the bakery, and now the company is introducing shelf-stable Non-GMO cookie pouches with the same quality and flavor for which Dancing Deer is known.

Dancing Deer Crispy Cookie Bites join Dancing Deer's popular line of Dessert Bites, launched with great success at retailers nationwide last fall. For Fall and Holiday '16, Dessert Bites are available in Pumpkin Spice and Caramel Apple, Chocolate Peppermint Truffle and Traditional Gingerbread, as well as Chocolate Chip and Chocolate Sea Salt flavors in every season.

Summer Fancy Food Show attendees will find these treats and more at Dancing Deer Baking Company Booth #4516 June 26-28, at New York's Javits Center.

About Dancing Deer Baking Company

Since 1994, Dancing Deer Baking Company has been known for its delicious, scratch-baked brownies, cookies, cakes, baking mixes and gourmet gift arrangements. Dancing Deer is renowned for its superb quality, innovative products, socially responsible business practices and world class customer service. Its brownies have twice been recognized as "Best Brownies in America," and Dancing Deer has won many other national awards and accolades for its distinctive products. In 2009, the Company was one of the first 25 Massachusetts companies to become certified as a Sustainable Business Leader. Dancing Deer places an emphasis on giving back to the community, most notably by helping homeless and at-risk families through its Sweet Home Project initiative. Dancing Deer baked goods can be found in specialty, natural food and grocery stores nationwide. For more information, please visit www.DancingDeer.com.

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